

My Best Friend Is A Scout!

Cub Scout Recruitment Plan



Each Scout will receive an envelope from his leader, which will include a postcard sized “boy card”, two postcard sized invitations, and two business cards. A Cub Scout Leader should have a special Den Meeting to instruct the Cub Scouts on how to use these new recruiting tools.

1. Commitment Card – Each Scout will fill his name in on the front side of the card and promise to “Do His Best!” to invite his two best friends to join Scouts with him, because Cub Scouts is more fun when you join with your friends. On the reverse side of the card the leader helps him to write in the names of his two best friends that he will invite. His friends can be from school, his neighborhood, or maybe even a relative. On the bottom portion on the back of the card the leader helps the Scouts fill in the date, time, and location of the next meeting where the new boys can sign up for Cub Scouts. Leaders may want to fill this information out on the cards ahead of time for their Cub Scouts, especially for the younger Cub Scouts. **Cub Scouts should hang on to this card as a reminder that they promised to “Do Their Best”! This card can also be used as a bookmark to be kept in their handbooks.**
2. Invitations – Each Scout will receive two invitations to give to his friends, which lists the date, time and location of the next meeting where the friends can sign up for Cub Scouts. The leader needs to help the Cub Scout fill in his name at the top of the card (so the parents of the friends will know that their son is being invited by a friend), or do it for him ahead of time. The date, time and location of the next meeting also need to be filled out by the Cub Scout or a leader. **The Cub Scouts should be instructed to give the two invitations to the best friends that they listed on the front of the card tomorrow at school, or the next time they see them.**
3. Business Cards – Each Scout will receive two business card “reminders” to give to their friends on the day of the meeting. Again, the leader needs to be sure that the date, time and location, along with the Cub Scout’s name, are filled out, by either helping them to do it at a meeting, or by doing it for them ahead of time. **Be sure that the Cub Scouts are reminded on the day before the meeting to remember to give the business cards to their two best friends on the day of the meeting.**